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**CLINICOMP'S INTELLIGENT CHARTING AND CLINICAL WORKFLOW SOLUTIONS HELPS PROPEL GENESIS BIRTHCENTER'S CUTTING-EDGE INITIATIVE TO PROMOTE SAFE BIRTHS**

*Davenport, Iowa, facility's local initiative has gained national recognition*

**San Diego – Feb. 26, 2007** – Genesis Medical Center in Davenport, Iowa, relies on CliniComp's intelligent charting and clinical workflow solution as part of a major initiative to make hospital births safer. In one phase of this initiative, the facility's BirthCenter trained all 150 of its labor nurses, obstetricians, nurse-midwives, pediatricians, neonatologists, anesthesiologists, family-practice doctors, and residents to interpret CliniComp's fetal monitoring data in a consistent, objective manner. Traditionally, these groups of professionals involved in hospital deliveries have often relied on different criteria and terminology to interpret fetal-monitoring information.

This increased training, combined with CliniComp's solution's ability to be viewed in real time by multiple users simultaneously from the bedside and remote locations, including the nurse's station, call rooms and physician's private practice, ensure that all members of the team can easily recognize, consult and quickly respond to emerging problems before they become emergencies.

"Most adverse events in obstetric units are caused by poor communication," states Joan McCann, assistant manager of the Genesis BirthCenter. "Better training and access to patient data promotes evidence-based decisions, consistently applied practice protocols and enhanced communication among the staff."

CliniComp's enterprise charting and clinical workflow solution offers a range of sophisticated functions in the perinatal setting. It conducts complex clinical calculations automatically, imports maternal data to the newborn's record, provides decision support

and manages monitoring and clinical alerts. The system also electronically stores and archives fetal and maternal traces (the record of heart rate, uterine activity and fetal movements for baby and mother), allowing nurses and physicians to annotate fetal monitoring “strips” in real time and respond to changes appropriately.

Genesis originally installed CliniComp’s enterprise charting and clinical workflow solution 10 years ago. Today, staff members who most frequently work with the system (so-called “superusers”) conduct the training for new personnel as they rotate into the Labor area, where 200 babies are delivered per month.

“Genesis Medical Center has done an outstanding job of developing and implementing an integrated program to improve childbirth outcomes rather than waiting for national standards to emerge,” says John Reardon, CliniComp’s president and CEO. “They are way ahead of the curve and we are proud to contribute to their success.”

Genesis was singled out for praise at the 2006 Health Forum and American Hospital Association’s 2006 Leadership Summit in San Francisco. The hospital launched its project in 2004, before some of the latest infant-safety research came to light. Now, other hospitals are calling on Genesis to find out how they can improve maternal and infant safety at their own institutions. The University of Iowa is even using the Genesis model in helping other hospitals raise their safety standards.

“Our whole goal has been to create a culture of safety based on the medical evidence that’s out there,” explains Kenneth Naylor, M.D., who practices at Obstetricians and Gynecology Specialists, P.C., in Davenport, and is affiliated with Genesis. “Having the ability to track data through our clinical documentation system allows us to see how implementing these changes is making a difference. The preliminary data shows that we are.”

### **About Genesis Health System**

Genesis Health System’s tradition of clinical excellence and personalized patient care dates back to 1869, as one of the first community hospitals west of the Mississippi River. As the Quad Cities’ only locally-owned and managed health care system, it is continually

looking for ways to improve health care through new technology, the latest treatments and a commitment to patient satisfaction.

**About CliniComp**

Founded in 1983, San Diego-based CliniComp is a leading provider of enterprise-wide intelligent charting and clinical surveillance solutions, including perinatal and critical care support, to hospitals and health systems and military facilities. Its proven, interoperable solutions suite, deployed at nearly 50 client sites, customers include UCLA Healthcare, Baptist Health and Walter Reed Army Medical Center, optimizes clinical workflow by identifying patient outliers and utilizing actionable data to perform best practices, reduce medical errors and enhance patient care. To learn more, visit [www.clinicomp.com](http://www.clinicomp.com) or call 800.350.8202.

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