

## MEDIA ALERT

### **CliniComp, Intl. President Alan Portela to Address Southern California Chapter of the Healthcare Businesswoman's Association**

**WHAT:** Alan Portela, president of [CliniComp, Intl.](http://www.clini-comp.com), the leading global provider of clinical documentation systems, will participate in a general panel session intended to broaden the understanding of healthcare's current challenges at the [Southern California Chapter of the Healthcare Business Woman's Association](http://www.hbanet.org) (HBA). Portela, along with other panelists, will present market trends leading the evolution of healthcare and offer best approaches to be successful and thrive amid complex changes today and beyond.

The Southern California Chapter of the Healthcare Businesswoman's Association or HBA ([www.hbanet.org](http://www.hbanet.org)) is a global organization that is the premier catalyst for the professional development and leadership of women in healthcare worldwide. The HBA provides educational opportunities to develop cutting-edge industry knowledge and leadership skills.

**PANEL DETAILS:** "The Changing Landscape of Healthcare" themed panel will feature local healthcare leaders of diverse sectors discussing changes and future challenges facing healthcare such as:

- Accelerating healthcare costs
- Healthcare reform for the uninsured
- Technology's effect on healthcare, from electronic medical records to breakthrough improvements
- Internet's escalating role in patient engagement
- Changing rules and regulations
- Chronic care management

**TIME/LOCATION:** Thursday, February 18, 2010

- 6:00 p.m. – 7:30 p.m. – "The Changing Landscape of Healthcare," featuring Alan Portela, president, CliniComp, Intl.

The conference agenda is available at: <http://tinyurl.com/y8qzpp2>

**CONFERENCE ATTENDEES:** Local Southern California healthcare industry leaders

**WHERE:** Rady School of Management  
University of California San Diego  
9500 Gilman Drive, MC 0554  
La Jolla, CA 92093-0554

**INTERVIEW OPPORTUNITY:** Alan Portela, president, CliniComp, Intl.

**MEDIA CONTACT:** Jodi Amendola for CliniComp, Intl.; 480-664-8412, ext. 11

*San Diego-based CliniComp, Intl. is a global provider of enterprise clinical documentation systems proven to improve the efficiency and safety of health care providers' highest-acuity workflows. The Essentris suite supports over 60 percent of military health system inpatient beds as the inpatient clinical documentation solution for AHLTA and has supported patient care at leading health care systems such as VA North Texas Health Care System, UCLA Health System and Tenet Healthcare throughout the country for over 26 years. For more information, visit [www.clinicomp.com](http://www.clinicomp.com) or call 800.350.8202.*